

Exhibitor Application

November 5-6 , 2025



CONTACT INFORMATION

Primary Contact : Phone : Email :

Second Contact : Phone : Email :

Company Name : Address :

City : Province/State : Country :

Postal Code : Website :

Products / Services to be displayed at ADX 2025 (all products/ services/ equipment must be Dairy specific) :

All exhibitors must showcase products, services & Innovations specific to the Dairy industry to qualify as an exhibitor

EXHIBIT OPTIONS

MILKING EQUIPMENT HALL

- 10' X 10' = \$900
- 20' X 10' = \$1,700
- 20' X 20' = \$3,200
- Request premium corner + \$400

CARPET & ELECTRICAL NOT INCLUDED

INNOVATION HALL

- 10' X 8' = \$900
- 20' X 8' = \$1,700
- 20' X 16' = \$3,200
- Request premium corner + \$400

CARPET & ELECTRICAL NOT INCLUDED

HEALTH & NUTRITION HALL

- 10' X 8' = \$900
- 20' X 8' = \$1,700
- 20' X 16' = \$3,200
- Request premium corner + \$400

CARPET & ELECTRICAL NOT INCLUDED

OUTDOOR EXHIBITS

- 20' X 20' = \$900
- 20' X 40' = \$1,700
- 20' X 20' = \$3,200

ELECTRICAL NOT INCLUDED

ADVERTISING OPTIONS

- Colour logo in official show program \$100
- Colour Logo in XPO Xpress plus 3 facebook ads \$300
- Show Program advertising opportunities, please send details
- ADX Resume Blitz (FREE)
- ADX Sponsorship Opportunities, please send details



PAYMENT OPTIONS

Sub Total : + TAX : = Total :

Payment Options :

- CHEQUE - Made payable to American Dairy XPO (Mail to 209-294 Mill Street East Elora ON. NOB 1S0)
- E-Transfer to Accounting@dairyxpo.ca
- Credit Card (2% service charge applies)

Credit Card # : Expiry : CVC # :

Name on Card : Signature :

- Permission to Charge 1st installment
- Permission to Charge 2nd installment

I Have read BOTH SIDES of the application and fully understand all terms and contingencies. By signing the agreement, I acknowledge full participation and responsibility of the ADX 2025 terms & conditions. I hereby declare my company is Dairy specific and all materials, displays and equipment are related to the Dairy industry.

Name : Signature :

EXHIBITOR APPLICATION TERMS & CONDITIONS

1. PLEASE NOTE:

This is an 'Application' and completing it for submission does not guarantee acceptance and/or exhibit space at ADX. Exhibit Space is only confirmed if you receive a "confirmation" of acceptance and make payment of the preliminary deposit and are assigned a designated exhibit space. Sponsorship/partner agreements are binding once signed, based on the terms, including payment, as outlined in the individual agreements.

2. ADX is not liable for adverse weather conditions, acts of God, unforeseeable circumstances, unavoidable catastrophic events, and specified perils; including but not limited to lightning, storms, flooding, snow squalls, snow storms, closed roads and facility conditions. ADX management is not responsible for financial refund/compensation as a result of a reduction or decrease in attendance by the viewing public as a result of any cause or condition. ADX exhibitors/sponsors/partners will be responsible for any additional costs or expenses incurred by ADX to accommodate late or delayed set-up or installation for any reason. ADX exhibitors/sponsors/partners who cancel or withdraw for any reason will not receive any compensation for any reason and any deposit held by ADX shall be released to ADX.

3. Hold Harmless - Each exhibitor/sponsor/partner hereby indemnifies and holds harmless ADX, ADX management, directors, employees and volunteers from and against any, and all, claims, demands, or legal proceedings brought by any person, corporation or entity arising out of, resulting from the use of, or occurring on or at the ADX display, participation in the ADX, travel to, from or at the ADX, any other as well as any act or omission related to the ADX and engaged by the exhibitor/sponsor/partner, provided that such claim, damage, loss or expense is attributable to or arises out of personal injury, sickness, disease or death, to injury to or destruction of tangible or intangible property, but only to the extent caused by the negligent, wrongful, or intentional acts or omissions of the exhibitor/sponsor/partner, a subcontractor of exhibitor/sponsor/partner, anyone directly or indirectly employed by them or anyone for whose acts they may be liable, regardless of whether or not such claim, damage, loss or expense is caused in part by the negligence of any other party indemnified hereunder.

4. The exhibitor/sponsor/partner shall secure and produce evidence of commercial general liability or farm liability insurance with a limit not less than \$2,000,000, inclusive, including coverage for premises and operations, products and completed operations. The exhibitor/sponsor/partner will provide a certificate of insurance as evidence and this certificate will include ADX as additional insured under said policy. Please name American Dairy XPO as additionally insured (105 Pearl St. Essex Junction, VT 05452). The exhibitor/sponsor/partner is 100% responsible for the cost and placement of all insurance related to any potential loss or damage resulting from participating in the ADX. It is recommended that valuable, easily transportable items be removed from the exhibit nightly.

5. Electrical is not included with standard exhibit space and must be ordered by the exhibitor/sponsor/partner through ADX official electrical supplier. Generator/standby power alternatives are not permitted. Exhibitors will be monitored throughout set-up days and days of ADX to ensure only those who ordered power are using power.

6. PAYMENT:

EXHIBITOR PAYMENT: 50% non-refundable deposit is due immediately upon receipt of invoice (all invoices are net 60 days). The remaining 50% shall be invoiced on July 1st, 2024, payment is due 60 days from receipt of invoice. If no payment is received within these time frames, ADX reserves the right to release the exhibit space and retain payment in full. CANCELLATION: If the exhibitor cancels on a date less than 4 months (120 days) before the opening date of ADX, they will be liable for 100% of the total outstanding amount for contracted space, plus HST. If the reason for cancellation is deemed to be a personal emergency, ADX may issue a 50% rebate/credit in ADX's sole and unfettered discretion. If the exhibitor cancels on a date that is more than 4 months (120 days before the opening of ADX), the exhibitor will forfeit any deposit amount provided. Cancellation must be submitted in writing. All first-time exhibiting international companies must pay 100% upon submission of this Exhibitor Application (All companies outside of North America). Any Exhibitor Applications received post August 1st of show year: 100% payment must accompany Exhibitor Application (VISA, MC, E-TRANSFER or cheque). Once application is approved, ADX will process 100% payment. No exhibitor/sponsor/partner will be allowed to set-up at ADX until full payment is received. SPONSOR/FOUNDING PARTNER PAYMENT: 50% deposit is due from the sponsor/partner immediately upon receipt of invoice (invoicing processed and sent out July 1st, 2024). Payment deadline is on or before September 1, 2024. The remaining 50% shall be invoiced on November 1, 2024. If the sponsor/partner terminates sponsorship before the second invoice is issued all deposit amounts will be refunded to the sponsor. If the sponsor terminates sponsorship after making full payment (both invoices), ADX reserves the right to release the sponsor and retain payment in full. Cancellation must be submitted in writing. All first-time exhibiting international companies must pay 100% upon submission of this Sponsor/Partner Contract (All companies outside of North America). No Exhibitor/sponsor/partner will be allowed to set-up at ADX until full payment is received.

7. Subletting exhibit space is not allowed, under any circumstance. Any exhibitor seeking to assign their exhibit space must submit a request for same in writing with the applicable fee to CDX 120 days prior to the date of the ADX. ADX reserves the right to consider and grant such assignments in its sole and unfettered discretion. Any Exhibits will be monitored throughout show & set-up days. Any exhibitor not properly registered and/or sublet will result in immediate termination of your exhibit space in future years of ADX.

8. The exhibitor/sponsor/partner agrees to confine his presentation within the contracted space, and must keep any display or equipment over 12ft in height, a minimum 3ft back from the adjacent walking aisle. This is restricted as a professional courtesy to your neighboring exhibitors. All exhibit spaces must be maintained and staffed during all ADX operating hours.

9. The exhibitor/sponsor/partner agrees to set-up (move-in) and remove (move-out), their exhibit equipment to and from the facility within the posted ADX move in/out days and times. No shipments or parcels will be accepted prior to facility move in times. The exhibitor/sponsor/partner agrees that no display is dismantled, or goods removed during the entire duration of the ADX and must remain intact, until the closing hour of the last day of ADX -4:00pm, and not before. MOVE-OUT: If exhibit equipment / product / display material are left on site past the scheduled move-out times, a \$200.00 shipping and handling fee per day will apply. This will be charged to the exhibiting company post event. There is no storage or holding areas available. Please contact ADX Management for Cow Coliseum annual storage options 519-265-8300. ADX is not responsible for theft, damage or errors in logistics/shipping. ADX management, employees and drivers are not responsible for any damages that may occur during move-in or move-out times to exhibitors and equipment. Should you operate equipment for move-in or move-out, you MUST have proper certification.

10. Quality control is enforced prior to and during days of ADX. ADX has an exclusive qualification committee that will patrol and monitor all exhibits at the ADX to ensure the American Dairy XPO is purely dairy and we continue to keep the dairy producer top of mind. Failure to comply will result in termination of your exhibit space in future years of ADX.

11. No flammable exhaust/smoke emitting engines or cook wear are allowed in the facility, as well as combustible items such as hay and straw.

12. The exhibitor/sponsor/partner shall not disturb the exhibit space flooring, walls or curtains without obtaining written approval and on-site authorization from ADX Management. The exhibitor/sponsor/partner shall also assume responsibility and all damages, losses or claims whatsoever arising from disturbing or interfering with the space of other exhibitors/sponsors/partners. The exhibitor/sponsor/partner shall not move exhibit locations during move-in and/or show operational hours.

13. Outdoor Exhibitors: Tent Permits are required for any tent over 645 sq. ft. You must be a minimum of 10 feet away from facility building.

14. All live animal displays must have appropriate USDA gov tags and tattoo identification, with detailed herd health records to be approved by ADX Management prior to arrival. Onsite biosecurity protocol in affect. If you wish to have live animals in your exhibit, it must be approved by ADX Management.

15. ADX requires full payment in order to have company listing in the ADX XPO Xpress

16. ADX management reserves the right to cancel this contract and withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by ADX rules and regulations.

17. ADX has the ability to change or alter scheduling and operating dates to obtain in its sole and unfettered determination the best outcome or turnout.